

TIK TAK



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Tik Tak is a tutorial for toddlers and the world around them. It is an eclectic, universal toddler show that stimulates children's cognitive development in a relaxed, simple way. The use of non-verbal, non-narrative imagery, music and games focuses on colors, shapes, objects, animals and the context surrounding them.

Tik Tak 2.0 is a contemporary adaptation of Belgian television heritage.

The original series consists of 366 episodes, dating back to 1981-1992. The episodes were sold worldwide and are still aired in various countries.

- Timeless look & feel, great attention to authentic textures and materials
- Non-spoken, with an active role for toddlers
- Calming, melodious music, composed especially for the show's unique imagery
- Each episode is a mixture of recurring segments and varying items
- Focus on toddlers' direct surroundings: animals, toys, vegetables, fruit, puzzles...

"Tik Tak is the number one show focused on stimulating perceptual development among toddlers and preschoolers. The systematic, structured offering of various combinations of colors and shapes in repetitive motions, with recognizable musical compositions, stimulates children's observational skills, creativity and imagination." - Professor of Developmental Psychology, Dr. Telidja Klai

Running time:

2 seasons, each 26x5'

Availability: Q4 2019 (season 1)

& Q1 2020 (season 2)

Broadcaster: Ketnet (VRT)

Production: VRT

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